

2015 BODY CONFIDENCE CANADA AWARD RECIPIENT



ALICIA VIANGA, a passionate entrepreneur combines her expertise in trend forecasting, bra, swimwear, breast prosthesis fitting, and fashion knowledge to give women in Toronto an authentic and educational shopping experience. In conjunction with her business Premier Jour Lingerie & Swimwear, Alicia founded After Breast Cancer, a charity providing resources that contribute to a woman's Quality of Life. Along with founding After Breast Cancer, Alicia is also the creator of Bras for Congo. Each year, Alicia accepts hundreds of bra donations from the public to distribute to hospitals in the Congo. Alicia lives her life trying to make a difference...one BRA/ one WOMAN/ one SURVIVOR at a time.

 After Breast Cancer

 PJ Lingeries